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Affiliated to: International Roll Ball Federation
Recognized By: Ministry of Sports, Govt. of Sri Lanka Regd. No. 04-059
No. 16, 42nd Lane, Wellawatta, Colombo-06, SRI LANKA
Phone No. +94 761234090, +94 743906765,
E-mail: rollballsrilanka@gmail.com Web: rollballsrilanka.lk



Strategic Development Plan 2024–2028

Vision & Mission

Vision

To make Roll Ball a recognized national sport in Sri Lanka, inspiring youth across all communities to achieve excellence, unity, and pride through sport while building a healthier and more inclusive society.

Mission

To promote and develop Roll Ball across Sri Lanka by strengthening grassroots participation, empowering athletes with opportunities for growth, ensuring transparent governance, advancing gender equality, and building strong international partnerships to elevate Sri Lanka's presence on the global stage.

Strategic Priorities

- Strengthening Governance & Leadership Form fully functional Roll Ball associations in all 9 provinces and at least 15 districts by 2026.
- Develop standardized rules, regulations, and ethical codes aligned with IRBF and NOC Sri Lanka.
- Introduce digital registration & management systems for players, referees, coaches, and tournaments Conduct annual financial audits and publish reports for transparency.

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Player Development & Wellbeing

- Establish a National Player Support Scheme offering nutrition, physiotherapy, and mental health support.
- Provide stipends for top national players to assist with training and travel.
- Create education-sport scholarships with schools, universities, and private sponsors.
- Develop career transition programs for retired players to move into coaching, refereeing, or administration.

Grassroots Growth & School Engagement

- Introduce Roll Ball into the All-Island Schools Games by 2026.
- Train 2,000+ PE teachers nationwide in Roll Ball basics.
- Provide starter kits to 500 schools, focusing on rural and estate sector communities.
- Form Roll Ball clubs in at least 10 major universities through Sri Lanka University Sports Association (SLUSA) by 2027.

Coaching, Refereeing & Technical Excellence

- Launch a National Coaching Pathway: District → Provincial → National levels.
- Establish a Technical Training Academy by 2027 for coaches and referees.
- Partner with Asian federations for referee exchange and advanced training.
- Require license renewal every two years with refresher courses.

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Competitions & Performance Pathways

- Organize annual National Roll Ball Championship with junior, women's, and men's categories.
- Launch the Sri Lanka Roll Ball League (SLRBL) with provincial teams by 2026.
- Create a National Ranking System updated after official events.
- Set up three High-Performance Centers (Western, Central, Northern provinces) to support elite training.

International Relations & Exposure

- Ensure Sri Lanka's participation in South Asian and Asian Roll Ball events every year.
- Host the South Asian Roll Ball Championship by 2027.
- Build partnerships with Roll Ball federations in Asia, Europe, and Africa for athlete and referee exchanges.
- Work towards recognition from the National Olympic Committee of Sri Lanka and align with IRBF.

Promotion, Branding & Sponsorship

- Develop a strong digital presence (#RollBallSriLanka campaigns, live streaming, interviews).
- Create a new federation logo, anthem, and merchandise line.
- Partner with media houses for coverage of tournaments.
- Design tiered sponsorship packages for leagues, schools programs, and national teams.

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Women's Participation & Leadership

- Guarantee at least 30% female representation in all RBFSL committees by 2026.
- Establish annual Women's Roll Ball Championship and regional camps.
- Provide special incentives for female players from rural and underrepresented communities.
- Enforce a strict zero-tolerance policy against harassment and discrimination.

Inclusion & Accessibility (Para Roll Ball)

- Launch Para Roll Ball framework by 2026 with adapted rules.
- Organize exhibition Para Roll Ball matches at national events.
- Collaborate with the National Paralympic Committee of Sri Lanka for recognition and support.
- Encourage schools for differently abled children to adopt Roll Ball as a recreational activity.

Community Impact & Sustainability

- Ban single-use plastics in Roll Ball events by 2025.
- Launch "Roll Ball for Peace" promoting unity among Sri Lanka's communities.
- Introduce portable Roll Ball courts for rural schools and community centers.
- Work with NGOs to promote Roll Ball in underprivileged and estate sector areas.

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Key Performance Targets (By 2028)

Goal	Target
Schools introducing Roll Ball	2,500+
PE Teachers trained	2,000+
Certified Coaches	500
Certified Referees	200
Annual Registered Players	15,000+
Female Participation	40%
Para Roll Ball Events Conducted	3+
Sponsorship Revenue	LKR 30 million/year
International/Regional Events Hosted	1-2 major events

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Monitoring & Evaluation

- Annual General Review with all provincial associations.
- Quarterly Progress Reports submitted to the Ministry of Sports.
- Public Dashboard on RBFSL website & social media to track growth.
- Independent audits and advisory committees with former athletes and sports experts.